

**AUGUST/SEPTEMBER 2022**

# VIRGINIA STATE HORTICULTURAL SOCIETY

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Festivals, Farm  
Market Tours  
and Farm Visits

are popular and a lot of family fun. If you have upcoming events or would like to add/change events be sure to do so on The Virginia Apple Website by clicking the link below.

<https://www.virginiaapples.net/submit-your-event>

Look for upcoming events near you!

**Mid-Atlantic Fruit & Vegetable Convention**  
**January 31 – February 2, 2023**

Hershey Lodge  
325 University Dr  
Hershey, PA 17033  
[www.mafvc.org](http://www.mafvc.org)



## VIRGINIA FRUIT

Greetings!!

I am honored to be chosen as the new Executive Secretary of the Virginia State Horticultural Society. I am looking forward to learning the time-honored traditions of the Society and bringing new and exciting benefits to our members.



Please reach out and say hello, our contact information has not changed. I welcome your suggestions.

Blessings,

Laura Wiley

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# National Group Launches New Digital Virginia Cider Trail

Edited Version From: [The Winchester Star](#) Monday, July 11, 2022

The American Cider Association launched a digital Virginia Cider Trail to encourage Virginians and visitors to explore the Commonwealth's hard cideries and celebrate **Virginia's unique apples**.

The American Cider Association is the official organization of cider producers in the United States representing cideries across 44 states and Washington, D.C. The organization said it is working closely with the Virginia Cider Association to highlight the ciders and **apples made in the state**.



The digital Virginia Cider Trail is a free program that all Virginians or visitors age 21 and over can sign up for. The mobile exclusive passport is a curated collection of **29 Virginia cideries**, with many offering unique deals and discounts that guests can redeem during visits. The trail is a year-long offering that will run through June 25, 2023, and more cideries are expected to join throughout the year.

Participating cideries include: Old Town Cidery in Winchester, Winchester Cider works, Winchester; The Winery at Kindred Pointe, Mount Jackson; Widow's Watch Cider, Edinburg; Albemarle Cider-Works, North Garden; Big Fish Cider Co., Monterey; Blue Bee Cider, Richmond; Blue Toad Hard Cider Cidery & Event Barn, Roseland; Bold Rock Nellysford Cidery, Nellysford; Bryant's Cider, Richmond; Bryant's Cider & Brewery, Roseland; Buskey Cider, Richmond; Ciders From Mars, Staunton; Corcoran; Vineyards & Cidery, Waterford; Courthouse Creeks, Maidens; Coyote Hole Cider works, Mineral; Ditchley Cider works, Kilmarnock; Halcyon Days Cider Co, Natural Bridge; Henway Hard Cider, Bluemont; Lost Boy Cider, Alexandria; Moss Vine- yards, Nortonville; Mt. Defiance Cidery and Distillery Cider Barn, Middleburg; Potter's Craft Cider, Charlottesville; Sage Bird Cider works, Harrisonburg; Sly Clyde Cider works, Hampton; Stable Craft Brewing, Waynesboro; Sugar Hill Cidery, Norton; Tumbling Creek Cider Company – Taproom, Abingdon; and Wild Hare Cider Cabin, Leesburg.

The new digital cider trail is a great opportunity for Virginians and visitors alike to experience all the wonderful cideries in the Commonwealth in an easy, mobile-friendly way. Participants don't even need to download an app. When they sign up for the cider trail, their pass can be saved to their phone's home screen for easy one-tap access.

The platform will use geospatial technology that will allow users to simply check in and record visits to count toward prizes and redeem any available special discounts. The first 100 people to check-in to 10 locations will win a "Virginia is for Cider Lovers" medal. Each check-in also enters users into a grand prize raffle for a chance to win a Cidery Airbnb stay at the end of the year or a Virginia Cider Trail hooded sweatshirt at the end of each quarter.

Those who opt in to participate in the trail have a whole year to explore all corners of this beautiful cider-rich state. You have the opportunity to get familiar with **Virginia apples** and the cider made from them — and learn why it's so special.

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For more on the Virginia Cider Trail and participating cideries, visit Virginia Cider Trail at <https://www.ciderculture.com/>

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